



On January 20th, 2015, the Wellesley Community lost one of its members to a horrific act of gun violence. At the young age of 44, Dr. Michael J. Davidson was shot and killed in the Shapiro Cardiovascular Center at Brigham and Women's Hospital. Our community is still reeling over this tragedy. Mike was a brilliant surgeon and innovator, a devoted husband and father, a talented musician, and a terrific friend. He lived life to the fullest, never ceasing to amaze friends and relatives with the breadth of his interests, from flying glider planes to making fly fishing rods to playing guitar without ever having taken a lesson.

Mike touched many lives, particularly at Brigham and Women's Hospital, in the town of Wellesley where he lived, and in his congregation Temple Beth Elohim. He is survived by his wife Terri Halperin and four children, one of whom never got the chance to meet her incredible father.

Mike's band mates and friends have organized an event, Rock Like Mike, as a musical commemoration of his life -- a time for the community to come together to remember him and be inspired by him. The event, which will take place at 7pm at the Paradise Rock Club in Boston on September 26th, will feature three local bands, including the band Mike played in for the last three and a half years of his life. The event will be emceed by David Wade of WBZ-TV. All proceeds will go to the Davidson Family Memorial Fund.

We invite you to become a sponsor for this important community event. Please review the sponsorship opportunities below and the benefits we have to offer. Thank you for considering contributing to this very special cause.

Shira Doron
sdoron@tuftsmedicalcenter.org

Sponsorship Opportunities

Lead Sponsor: \$10,000

- Guaranteed TV/Radio mentions when story is featured
- Logo placement in all ad runs
- Company logo on printed tickets
- Prominent logo placement in all event save-the-date postcards, event flyers and print collateral
- Prominent logo on all event posters
- Featured logo position on our event website
- Full-page ad (of your own design) in 900 Program Books
- Opportunity to have a table at the event on September 26th and to distribute promotional materials and coupons to our audience of 900 people
- Looping logo on our Thank You Presentation on the large screen on September 26th
- Placement of Corporate Banner at the event

Platinum Level: \$7,500

- Logo placement in all ad runs
- Prominent logo placement in all event save-the-date postcards, event flyers and print collateral
- Prominent logo on all event posters
- Featured logo position on our event website
- Half-page ad (of your own design) in 900 Program Books
- Opportunity to have a table at the event on September 26th and to distribute promotional materials and coupons to our audience of 900 people
- Looping logo on our Thank You Presentation on the large screen on September 26th

Gold: \$5,000

- Logo placement in all ad runs
- Logo placement in all event save-the-date postcards, event flyers and print collateral
- Logo on all event posters
- Logo on our event website
- Quarter-page ad (of your own design) in 900 Program Books
- Opportunity to add a promotion or coupon to Program Book ad
- Looping logo on our Thank You Presentation on the large screen on September 26th

Silver: \$2,500

- Logo in our event website on the Sponsorship Page
- Logo placement in 900 Program Books
- Looping logo on our Thank You Presentation on the large screen on September 26th

Friend Sponsor: \$100 - \$2,400 or in-kind

- Sponsor Listing in 900 Program Books

Checks should be made out to the Davidson Family Memorial Fund and sent to Shira Doron, 81 Audubon Rd, Wellesley MA 02481

Please note your donation is not tax deductible

